

ABOUTCAMPUS

ENRICHING THE STUDENT LEARNING EXPERIENCE

Abstract Guidelines

The *About Campus* Editorial Team enjoys collaborating with writers at every stage of the writing process, from brainstorming to publication. We also believe that the best writing happens when writers are excited about their topics. If you have an idea you are excited about and would like to share with us prior to writing—either for feedback or discussion—we invite you to provide an abstract detailing your idea and planned approach. Rather than having you write a traditional abstract, we ask you to answer the questions below to help you keep the audience, focus, and style of *About Campus* in the forefront as you develop your ideas.

Remember, the writing in *About Campus* is not the language found in peer-reviewed journals; unlike articles in journals addressed to specialists in a particular field, *About Campus* attempts to discuss current trends and salient issues in higher education while also telling important stories in language accessible to our broad audience.

Please answer the following questions about your proposed article in carefully crafted writing.

1. Describe the idea you'd like to share.
2. What is innovative and thought-provoking about your idea? (Consider how your article relates to recent articles you've read. How is your idea different, and what gap does it fill?)
3. The best *About Campus* articles often use compelling narratives to hook and connect with readers. What will be your strategy?
4. How will your idea engage a broad readership, including faculty across disciplines, student-affairs educators, and policymakers?
5. How can each of these groups use the information you provide? Share applicable suggestions, models, or specific recommendations that could be implemented.
6. What type of article do you envision this idea as (Feature, In Practice, View from Campus, etc.)?